

ETASHA 20 TIMES 20

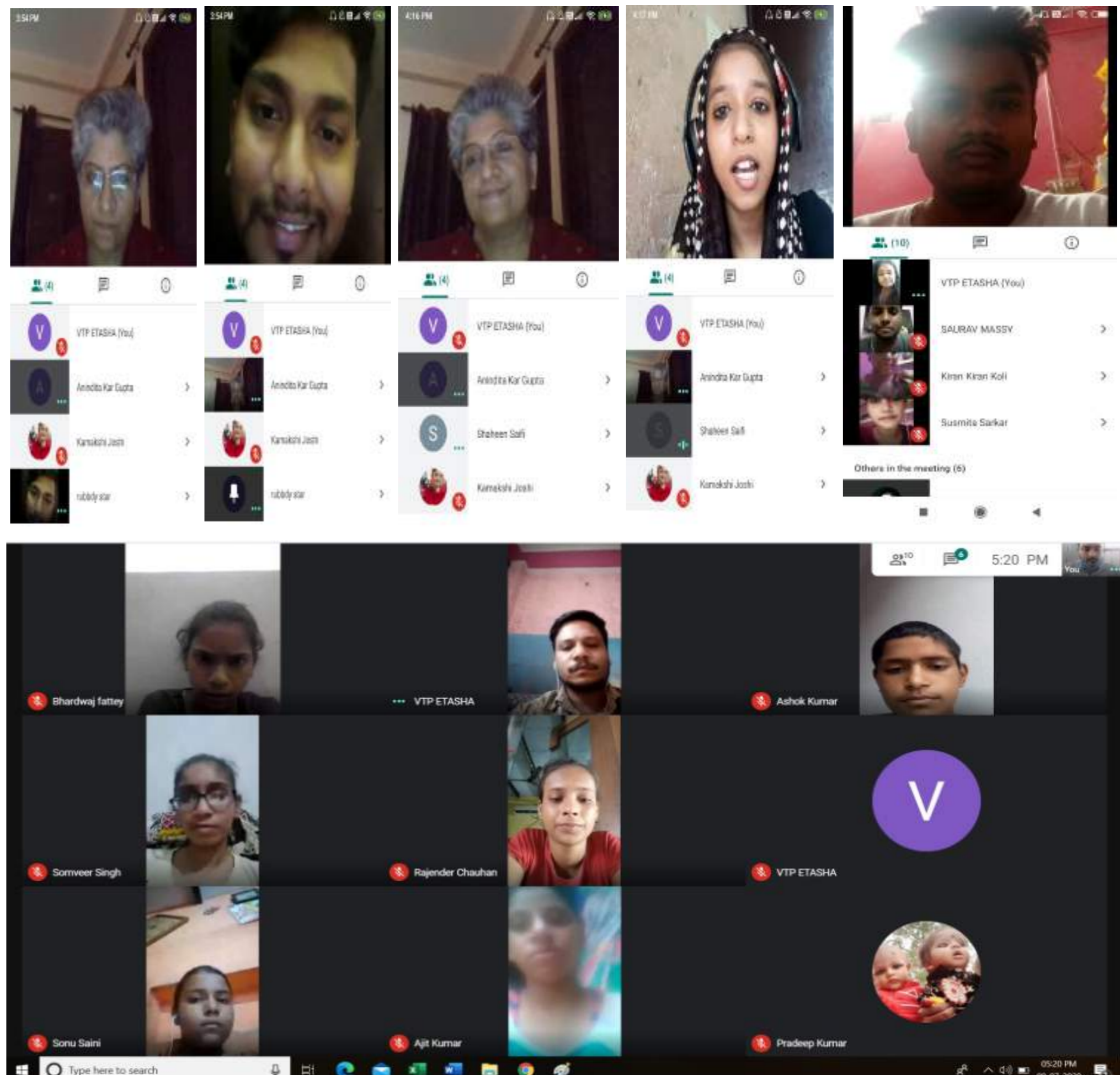
June Edition | Issue No. 5



SMART ONLINE PROGRAM

We welcome the first batch of SMART Online Job-readiness Programme Trainees.

Selling and Customer Service Skills
Mobile-based working
Art of Communication
Reality of work
Technology readiness under COVID-19 conditions



ETASHA'S SMART Online job-readiness programme has been designed to meet the urgent need of the underprivileged youth to earn and support themselves and their families during this corona-driven crisis. The SMART program has been designed during the corona crisis and therefore is very mindful of the constraints as well as of the opportunities and needs today. The 12th pass/minimum 18 year old trainees can complete the 200 hours of the flexible online programme over 2 months.

A HELPLINE FOR ADOLESCENTS & YOUTH



ETASHA'S COUNSELLING TEAM IS THERE TO LISTEN AND OFFER APT COUNSELLING

at 18001230611 (starting 10th July, 2020)

Adolescents and youth these days are dealing with severe mental health challenges that include anxiety, aggression, stress and self-esteem issues. If not addressed in time, these issues further lead to poor academic performance and even dropping out of school. ETASHA's toll free helpline is there to offer the much-needed educational, vocational and mental health counselling and guidance to these adolescents before it's too late.

ETASHA UPDATE

ETASHA has been financially empowering vulnerable communities by engaging them in mask-making employment generation activities. We have also digitised our Vocational Training Programme into SMART online job-readiness programme

We welcome the first of the SMART program trainees.



Masks developed at Mangolpuri distributed at Khanpur Dispensary.



Governing Council Meeting in progress.

Mrs Indira Nayar, a committed patron and donor wearing a reusable cotton eco-friendly mask developed by ETASHA. Mrs Nayar has been contributing towards ETASHA's program and classroom needs for many years now. Thank you ma'am for your continuous support.



Masks developed at Janauli being given to HTPL for their staff.



Testing candidates at their homes for the SMART Online Job-Readiness program.

Donate Old Smartphones

What is the Programme?

SMART Program Content

- S** Selling and Customer Service Skills
- M** Mobile-based working
- A** Art of Communication
- R** Reality of Work
- T** Technology readiness under COVID-19 conditions

ETASHA's SMART Online Job-Readiness Programme imparts employability skills and helps marginalised youth to secure their future by getting placed in the organised sector.

The programme promises financial stability to not just the youth but to their families and thereby to the communities as well.

DONATE A LAPTOP/SMARTPHONE AND CHANGE A LIFE

 at **8302723345**

Help us in empowering underprivileged youth to get skilled and earn during the COVID crisis.

SOME PLACEMENTS (MAY-JUNE)



TAMANNA
Riddhi Siddhi Education
10K

ASHUTOSH MISHRA
Frequent Research Fieldworks
13K



SHEFALI ANSARI
Riddhi Siddhi Education
10K



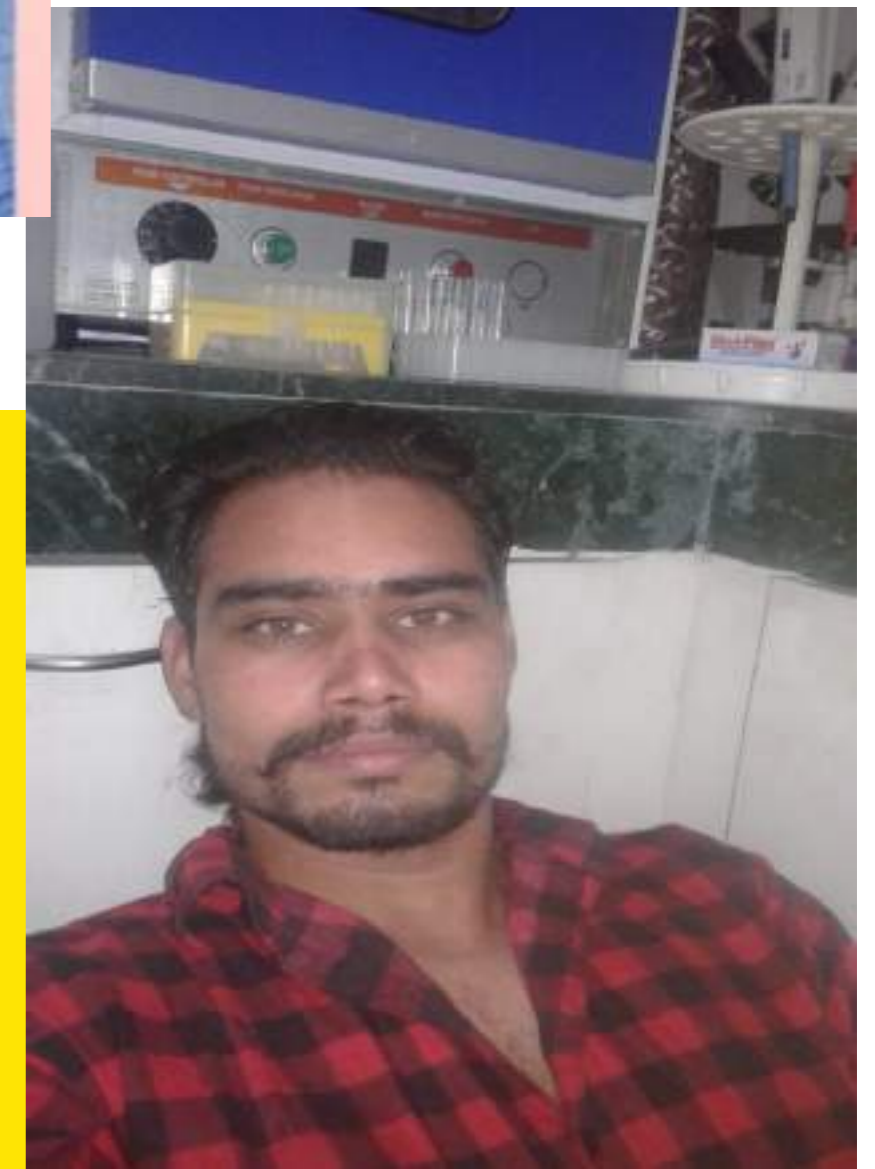
SURAJ
Frequent Research Fieldworks
10K



SANGEETA
Riddhi Siddhi Education
10K



AJEET KUMAR
Kishan Club
8K



BIR SINGH
Apex Hospital
8K

CALL TO ACTION



Please donate your old laptops and Smart Phones towards the SMART Online Job-Readiness Programme. These old gadgets will help the youth acquire job-readiness training and secure jobs in the organised sector. Help empower resource-poor youth and their families.

- Meenakshi Nayar
President, ETASHA Society



We would love to hear from you:
info@etashasociety.org

Call/Message:
[+91-966-711-6569](tel:+91-966-711-6569)
[+91-830-272-3345](tel:+91-830-272-3345)

For Donations:
etashasociety.org/donate-now



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