ETASHA

Skilling Communities
for Employment & Income Generation

ANNUAL REPORT

2021
-
2022











WWW.ETASHASOCIETY.ORG

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(NUMBERS IN 2021 - 2022)

TOTAL PEOPLE IMPACTED
49,088

YOUTH TRAINED IN JOB-LINKED PROGRAMS
834

ADOLESCENTS TRAINED IN LIFE SKILLS, ETC
3,520

MATURE ADULTS TRAINED IN DIGITAL & FINANCIAL LITERACY
2,832

WOMEN ENTREPRENEURS SUPPORTED
91

PEOPLE IMPACTED THROUGH COVID RELIEF
41,399

WOMEN-OWNED OPERATIONAL ENTERPRISES
30

PWD-OWNED OPERATIONAL ENTERPRISES
2

CAREER DEVELOPMENT CENTERS OPERATIONAL
6



DR. MEENAKSHI NAYAR

2021-22 was essentially a 'Build-Back Year' - a year of supporting the underserved to build back their lives from the devastation caused by COVID -19, limping back slowly, being stricken once again by the second wave, and rising up yet again to take control of their livelihoods and lives.

As in all calamities, women bore the brunt of the loss of earnings and struggled to feed the family. Having seen and experienced this at close quarters during the COVID relief operations, we focused our efforts on enabling women to rebuild their businesses, setting up new women-led enterprises, and supporting existing enterprises to scale-up. Based on the success of the redoubled efforts under Project Aarambh in Mangolpuri and Sultanpuri, Project Mazbooti was launched in the urban slum of Sangam Vihar. Women, driven by the deep urge to earn and build a better future for their children, and the desire to gain independent control on money, used the helping hand of Team ETASHA and stretched themselves to overcome the crippling challenges of illiteracy, lack of exposure and lack of confidence to understand markets and battle competition.

Education of school-going children was another major crisis created by the pandemic. Even as our existing projects increased efforts to make up for lost time, we also started working with the students of several more Govt. schools in the existing Project Spreading Wings around Pataudi and one more in Gurugram with the launch of Project Sashakt.

Our work with school-going adolescents evolved into a wide vertical titled Adolescent Wellbeing and Success (AWS) wherein our focus remains on ensuring girls and boys from low-income communities complete High School with 21st Century skills, social and emotional self-reliance and a clear focus on pursuing productive careers.

To deal with issues of restricted mobility caused by the pandemic, we had developed a blended methodology to prepare underserved youth for both online and offline working environments under Project AtmaNirbhar and Project Protsahan. We further improved this program to deal with the lingering uncertainties of the COVID era to create a 8 to 10 week program which could be fully delivered either in on-line or off-line mode. We continued on our path of continuous improvement to achieve the most relevant solution for youth in need of jobs with growth opportunities.

Moreover, recognizing the growing unemployment and the increasing gap between the number of job seekers and the availability of jobs in the country, we strengthened our focus on Entrepreneurship for Youth. Having extended the existing Entrepreneurship Program to young People with Disabilities, we prepared the ground for launching an Entrepreneurship Program for Youth from rural as well as urban settings. We initiated a collaboration with TataStrive to launch the Grassroots Entrepreneurship Project in the 1st quarter of 2022-23.

The year was particularly marked by the graciousness and large heartedness of our supporters and sponsors who helped us extend our reach and grow our initiatives. We are indeed very thankful to our donors and well-wishers who despite all the odds came forward to support the marginalized communities and people in need. It is a result of their unswerving faith in our mission that this year we were able to help more youth, women and adolescents in more underserved communities.

Even as uncertainties relating to epidemics, natural calamities, economic parameters as well as geo-politics continue, I am confident that a stronger Team ETASHA will continue to meet all the challenges with generous support from compassionate and caring Indians to make a difference to the lives of more people and communities who need support for employment and income generation.



COL. SANJAY GANGWAR

As we take a peep into the year gone by it has been a major milestone for me personally as I joined ETASHA Society during one of the most turbulent times in the history of mankind. Covid-19 has disrupted all our conventional ways of living lives and doing business. Our priority was to keep skilling the youth by continuing the vocational training classes, supporting women to restart their lost business or to setup new enterprises to supplement their family income and helping communities as an emergency response to the pandemic. On the other hand it was the need of the hour to keep the team safe and stay inside our homes. So, braving the odds we reached out to the communities and continued working following all the safety protocols.

In the year 2021-22 our approach was to revive and build resilient systems with more focus on women led enterprises. Support for the women of Sangam Vihar, New Delhi came from the SMS Group in the form of Project Mazbooti, which succeeded in helping set up 12 women-owned and women-run enterprises within the first year of implementation.

Our work for the well-being of children continued though several projects, viz. Project Protsahan supported by MSC India in Janouli, (Palwal), Project Spreading Wings supported by BT (British Telecom) in Pataudi, Project Manzil supported by Asha For Education, SFO, in South Delhi and Project Sarthak supported by the SMS Group in Begumpur Khatola (Gurugram).

Our work with the third major target segment of Young Adults got a major fillip with Microsoft supporting the job-linked Training and Placement program for youth across Delhi. While continuing work in our existing host communities in Khanpur and Mangolpuri, New Delhi we also set up a new Career Development Center in the low-income community of Sangam Vihar.

In the year gone by, we have directly impacted the lives of 49,008 people in Delhi and Haryana. Another landmark this year has been the growth of Team ETASHA. We were almost a hundred strong at the end of the year and have since crossed the century mark. We are very hopeful of ETASHA becoming stronger and making a deeper impact on the community under a stronger and increasingly more capable management team.

In 2021-22, ETASHA Society has completed sixteen years of its foundation, now we are more determined to upscale the reach. I am confident that ETASHA will keep working to imparting industry driven skills in youth, supporting women led enterprises, scaling up grassroots entrepreneurship program, guiding adolescents towards emotional, social and economic self-reliance.

I thank all our donors and well-wishers for their continued support that enabled us to reach out to more people and communities during the adverse times.

Last but not the least, I would like to thank my sincere, brave, hardworking and compassionate team for their dedication in supporting low-income communities in myriad ways through very difficult times.

THE CONTEXT

Unemployment of youth, skills mis-match, lack of employability skills and the prospect of increasing social strife stare us in the face today. It is estimated that over 75% of the new jobs to be created in India will be 'skill-based', while only 20% of the Indian workforce possesses 'marketable skills'. In the context of increasing competition from a growing population, this represents a particularly daunting challenge for youth from low-income communities

OUR VISION

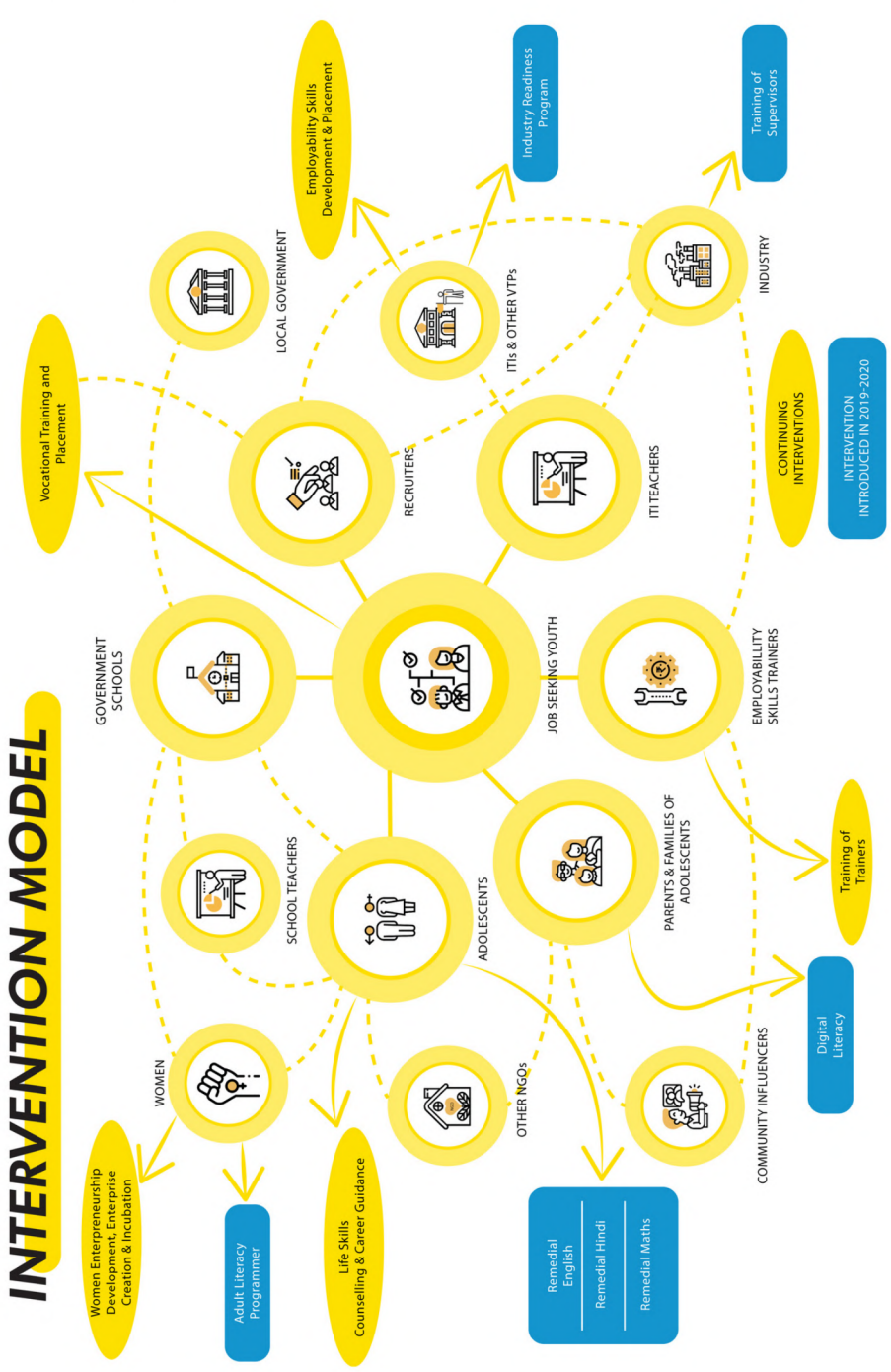
An India where every adult is skilled for employment and income generation to lead a life of self-respect and dignity

OUR MISSION

To Provide Training and Mentoring to resource-poor communities for Sustainable Employment and Income Generation

OUR HISTORY

ETASHA was founded in 2006 by Dr Meenakshi Nayar to work with youth from low resource settings. While conducting a career guidance workshop for students in a resettlement colony in Delhi, Dr Nayar realised that while these students had tremendous potential, there was a dearth of training & guidance institutions they could access for success, and, ETASHA's Vocational Training & Placement vertical emerged. Gradually, while working in low-income communities, our focus grew to include whole verticals around skill development for employment and income generation for Adolescents as well as Adult Women and Men


INTERVENTION MODEL
GOVERNMENT SCHOOLS
LOCAL GOVERNMENT
Vocational Training and Placement
Employability Skills Development & Placement
RECRUITERS
ITIs & OTHER VTPs
Industry Readiness Program
JOB SEEKING YOUTH
ITI TEACHERS
INDUSTRY
Training of Supervisors
CONTINUING INTERVENTIONS
INTERVENTION INTRODUCED IN 2019-2020
EMPLOYABILITY SKILLS TRAINERS
SCHOOL TEACHERS
ADOLESCENTS
PARENTS & FAMILIES OF ADOLESCENTS
Training of Trainers
WOMEN
OTHER NGOs
COMMUNITY INFLUENCERS
Digital Literacy
Women Enterpreneurship Development, Enterprise Creation & Incubation
Adult Literacy Programmer
Life Skills Counselling & Career Guidance
Remedial English
Remedial Hindi
Remedial Maths



(CHAMPION LEVEL)

GUIDESTAR INDIA PLATINUM

CERTIFICATE FOR TRANSPARENCY AND PUBLIC ACCOUNTABILITY

EVERY YEAR SINCE 2018

MOST PROMISING PROGRAM FOR WOMEN ENTREPRENEURSHIP

AWARDED BY CAUSEBECAUSE

JUNE 2018

OUTSTANDING CONTRIBUTION TO SOCIAL CONSCIOUSNESS

AWARDED BY CSR WORLD DAY

FEB 2022

DR. MEENAKSHI NAYAR RECOGNIZED AMONG TOP 12 WOMEN TRANSFORMING INDIA

AWARDED BY NITI AAYOG

2016

ETASHA RECOGNIZED AMONG 25 NGO'S DOING COMMENDABLE WORK IN INDIA

BY MR. AND MRS. KUMAR MANAGALAM BIRLA

2013 - 2014

PROJECT SPREADING WINGS

Project Spreading Wings was initiated in 2020 as a 3-year project with the goal of enabling adolescent girls in and around Pataudi, Haryana to become economically, socially and emotionally self-reliant.

Funded By:
British Telecom

PROJECT HIGHLIGHTS (APRIL '21 - MARCH '22)		
DEMOGRAPHIC SEGMENTS	NATURE OF INTERVENTION	NUMBERS IN 2021 - 2022
ADOLESCENTS FROM 10 SCHOOLS	REMEDIAL EDUCATION	1,272
	CAREER GUIDANCE	20
YOUTH	VOCATIONAL TRAINING & PLACEMENT	90
	EMPLOYABILITY SKILLS DEVELOPMENT & PLACEMENT	299
ADULTS	DIGITAL & FINANCIAL LITERACY	245
INDIVIDUALS	COVID RELIEF	19,713

INTERVENTION 1 – REMEDIAL EDUCATION, LIFE SKILLS DEVELOPMENT AND CAREER GUIDANCE TO STUDENTS OF GOVERNMENT MIDDLE AND HIGH SCHOOLS

Girls and boys in 7 Government schools and in 'Chaupals' in 8 communities in and around Pataudi were provided Remedial Education in Hindi, English and Maths as per need, to bring their proficiency up to class level. Life Skills Development to build their social and emotional confidence and Career Guidance to help them focus on careers were conducted in 4 schools and 4 communities.

INTERVENTION 2 - PROVIDING JOB-LINKED VOCATIONAL TRAINING AND PLACEMENT SUPPORT FROM CAREER DEVELOPMENT CENTRES SET UP WITHIN THE COMMUNITY

Pataudi is on the outskirts of the industrial belt of Gurugram, making the travel time and cost very high for youth seeking entry-level jobs. Thus, the initiative focused more on finding job opportunities in the local and accessible vicinity, for our skilled trainees, who were ready for placement.



INTERVENTION 3 - AWARENESS BUILDING OF THE COMMUNITIES ABOUT WOMEN'S NEED TO ACHIEVE THEIR POTENTIAL AND CONTRIBUTE

The core of community awareness building was to break psychosocial barriers and establish the fact that girls are equally able and can be livelihood earners. To achieve this, women and youth collectives were formed and trained on Open Street Audit Mapping (OSAM), Safety Audits and Safety Chaupals.

PROJECT PROTSAHAN 6

Project Protsahan was initiated in 2016 as a Spoken English and Computer Training Program for young adult boys of Janouli village in Palwal District, Haryana. The project has evolved and expanded year after year to include girls, provide job-linked Vocational Training followed by placement support to boys and girls, and entrepreneurship training for women for setting up and running self-owned enterprises. In 2021-22, the 6th year of the project, the project expanded to include several villages of Palwal District.

Funded By:
MSC GROUP

PROJECT HIGHLIGHTS (APRIL '21 - MARCH '22)		
DEMOGRAPHIC SEGMENTS	NATURE OF INTERVENTION	NUMBERS IN 2021 - 2022
ADOLESCENTS	REMEDIAL EDUCATION	222
	TEACHERS TRAINED	50
WOMEN	LIFE SKILLS TRAINING	106
	WOMEN INVOLVED IN ENTERPRISES	22
	WOMEN INVOLVED IN EVENTS & COMPETITION	161
	MEN AND WOMEN TRAINED IN DIGITAL/FINANCIAL	91
YOUTH	VOCATIONAL TRAINING | PLACEMENT	71 | 14
COVID RELIEF WORK	MASK & MEDICAL KIT DISTRIBUTION	20,163

INTERVENTION I - JOB LINKED VOCATIONAL & EMPLOYABILITY SKILLS TRAINING & PLACEMENT

Focus was on changing the mind-set of youth towards private sector employment, the mind-set of parents towards mobility, training & employment of girls, as well as of employers of neighbouring industry to accepting trained local youth.

INTERVENTION 2 - PROVIDING REMEDIAL EDUCATION, LIFE SKILLS DEVELOPMENT, COUNSELLING AND CAREER GUIDANCE TO ADOLESCENTS FOR PSYCHOSOCIAL DEVELOPMENT AND PREPARATION FOR SUCCESSFUL ADULTHOOD

This Intervention has focused on the 2 Government schools in Janouli, one for Boys and one for Girls, to improve the academic preparedness, confidence and life skills of students, with the objective of minimising drop-outs. Teachers were also trained to increase their empathetic support and guidance of the students.

WOMEN ENTREPRENEURSHIP PROGRAM

A group of 12 women from low socio-economic communities in Janouli was identified after significant interventions related to confidence building, life skills training, enterprise management and training in production related skills. The women were given training in quality management, selling skills and advanced production skills in their chosen businesses of a) Namkeens and b) Agarbattis. We are training them to take full charge of their businesses in 2022-23



PROJECT ATMA NIRBHAR

Project Atma Nirbhhar is our core Vocational Training and Placement Project for youth in low-income communities, which has been running since 2006. In 2021 - 22, Microsoft supported a large segment of our work in Delhi, while Littlefuse, Emerging Securities and Future First also supported youth in their need to get employed.

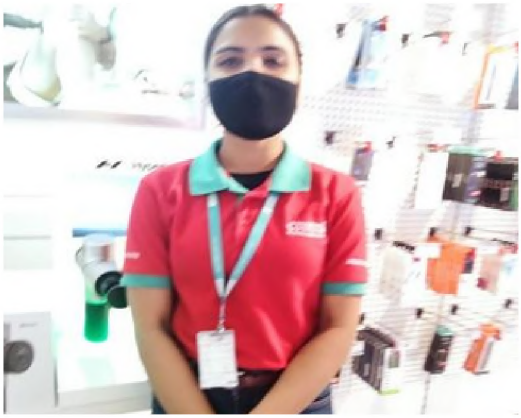
Microsoft

Funded By:
Microsoft

In 2021-22 the project was specifically designed to help youth from low-income communities, which have been hit severely by the pandemic through loss of jobs and earning opportunities. The program involved delivering SMART Blended Job Readiness Program, which was designed to meet the urgent need of resource-poor youth in the age group of 18 years to 35 years to work and earn in the context of the changed Corona-driven scenario relating to employment, mobility, and physical distancing norms.

PROJECT HIGHLIGHTS (JULY '21 - MARCH '22)		
YOUTH ENROLLED	459	
COMPLETED	407	88% Retained
PLACED IN JOBS	322	79% Placed

AARTI IS ONE OF THE TOP PERFORMERS AT HER STORE



"I always aspired to earn a living but didn't know where to start from. The training program helped to realize my forte and made it stronger. Today, I work at a Croma in New Delhi and am determined to do well in my career and support my siblings to be self-reliant."

PROJECT AARAMBH

Project Aarambh was initiated in 2017 as our first venture for the Development of Women Entrepreneurs. The project was located in Mangolpuri and catered to Sultanpuri as well as Mangolpuri.

Funded By:
IDFC First Bank Ltd.

This project was conceptualised in response to a refrain heard in all communities we worked in, from women talking about the need for earning and having money on which they had decision making power mostly to fulfil their children's needs and desires and to give them a good future. We had also noticed that many women who worked did so either as domestic workers at very low salaries, or as craftswomen on a piece rate basis earning a pittance after long hours of work. Entrepreneurship Development was thus visualised as an alternative to exploitation and humiliation.

PROJECT HIGHLIGHTS	
LIFE SKILLS DEVELOPMENT	144
TOTAL ENTERPRISES SUPPORTED	28
NEW ENTERPRISES SETUP	14
WOMEN ENTREPRENEURS	39
PWD MEN ENTREPRENEURS	2

This year the effort was essentially to help revive and strengthen the enterprises, which had survived the pandemic, and to help the entrepreneurs who wanted to bounce back with a new focus. Many new entrepreneurs also emerged spurred by the hardships experienced over the past 2 years.



PROJECT MAZBOOTI

Project Mazbooti, was initiated in February '21 in Sangam Vihar, a community new to ETASHA, to empower women by enabling them to set-up and run profitable self-owned business enterprises

SMS group

Funded By:
SMS GROUP

This project helped women who had lost their businesses during the lockdown period and were unable to restart due to lack of resources, and others who had lost their jobs, mostly as domestic help, and wanted to earn to supplement the family income.The women were counselled and explained the pros & cons of Entrepreneurship, trained in the basics of running an enterprise, as well as in product- specific skills, helped to create a viable business model, and to set up a self-owned enterprise with loans to supplement their meagre capital.
In the first year of operations of Project Mazbooti 14 enterprises were set up spanning manufacturing, professional services, trading and food stalls.

PROJECT HIGHLIGHTS	
WOMEN TRAINED IN LIFE SKILLS	111
ENTERPRISES SET UP	14
WOMEN INVOLVED	30



PROJECT MANZIL 6

Project Manzil has been supported by Asha For Education, San Francisco since 2016.

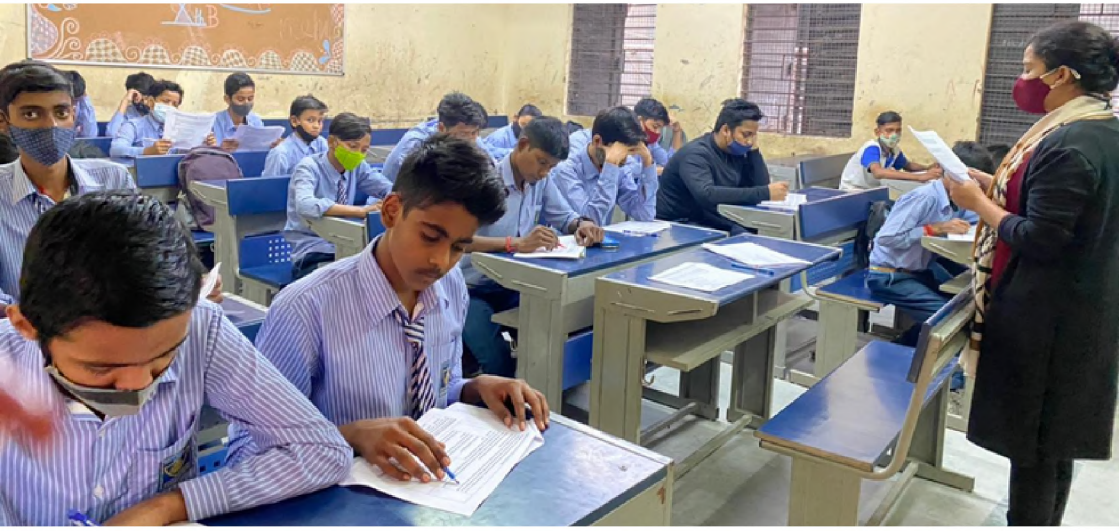
Asha for Education
Bringing hope through education

Funded By:
Asha For Education

The project aims to work with Middle, Secondary and Senior Secondary Government School students to provide compassionate counseling, life skills training and career guidance to help enhance students' readiness for adulthood with confidence and a sense of purpose for a productive and successful life.

PROJECT HIGHLIGHTS	
CAREER GUIDANCE	292
LIFE SKILLS TRAINING	668
COVID RELIEF WORK	2,555

Project Manzil 6 worked with 3 Government Schools in South Delhi. Classes were conducted on-line with students having access to smartphones when schools in Delhi remained closed for a good part of the year, due to the pandemic as well as high pollution levels.



PROJECT HIMMAT

Project Himmat was initiated in March 2022 in Dakshinpuri, a densely populated low-income community.

PAUL WURTH
SMS group

Funded By:
Paul Wurth (SMS Group)

A Need Survey conducted in late 2021 in Dakshinpuri had revealed a high level of desire in a significant number of women in the area to earn money to meet the needs of their children and to support the family.

Project Himmat was started in the context of the success of ETASHA's Women Enterprise Program in general and Project Mazbooti in particular, in the creation of significant value for society





PROJECT SARTHAK

Project Sarthak was conceptualised as a multi-pronged approach to increase students' keenness to learn and preparedness for continuous learning to ensure that they complete High School. The approach included improvement of critical Infrastructure, remedial education for those lagging behind class levels of proficiency in English. Hindi, Maths and Reading skills, Life skills development and confidence building, Digital Literacy and Coaching in NMMS for those aspiring and needing scholarship for further education.

SMS group

Funded By:
SMS GROUP

The approach bore fruit with students staying back after school hours for sessions, and attending classes in open areas in the village during lockdown times. By the end of the year, the learning environment began to take root with many teachers approaching us for learning computers and spoken English.

PROJECT HIGHLIGHTS	
REMEDIAL EDUCATION	100
COMPUTERS	302
NMMS	18
LIFE SKILLS DEVELOPMENT	123
COVID RELIEF	100

PROGRAM FEATURES

- Improving Infrastructure
- Digital Literacy Training
- Providing Smartphones and Data Plans to needy Students
- Training in Life Skills for Students
- Coaching for NMMS Scholarship
- Providing Remedial English, Math, & Hindi classes for weaker students
- Career Guidance
- Providing Reading Readiness Training to Non-Reader

PROJECT SASHAKT

The success of Project Sarthak inspite of the lockdown constraints motivated the Principal of Islampur school, the ETASHA team, the CSR team of SMS Group, to initiate Project Sashakt in October '21.

SMS group

Funded By:
SMS GROUP

PROJECT HIGHLIGHTS (Oct '21 - Mar '22)	
REMEDIAL EDUCATION	87
COMPUTERS	60

The focus of Project Sashakt was also to take a multi-pronged approach to increase students' keenness to learn and preparedness for continuous learning to ensure that they complete High School. The approach included improvement of critical Infrastructure, remedial education for those lagging behind class levels of proficiency in English. Hindi, Maths and Reading skills, Life skills development and confidence building, Digital Literacy and Coaching in NMMS for those aspiring and needing scholarship for further education. In fact, the focus on ensuring availability of appropriate Infrastructure, got support from the SMS Group for building additional and repairing existing toilets for girl students and teachers in the school under Project Swachhata. The project is proceeding well.

PROGRAM FEATURES

- Improving Infrastructure
- Digital Literacy Training
- Career Guidance
- Coaching for NMMS Scholarship
- Training in Life Skills for Students
- Providing Remedial English, Math, & Hindi classes for weaker students
- Providing Reading Readiness Training to Non-Reader
- Providing Smartphones and Data Plans to needy Students

EMPLOYABILITY SKILLS TRAINING FOR OFFICE WORK AND CUSTOMER SERVICE

The Project was a 3-way collaboration aimed to provide employability training in Office & Customer Services over a 6 month period to 20 girls and boys from rural, tribal & poor families and prepare them for internships / jobs in the organized sector. The focus was to supplement and enhance the quality of skill training of Aurbindo Ashram's year-long skill training program in New Delhi.

Shri Ratanlal FOUNDATION

Funded By:
SHRI RATANLAL FOUNDATION & AUROBINDO ASHRAM

KEY COMPONENTS OF TRAINING

- Social Confidence
- Understanding World of Work
- Sales & Customer Literacy
- Communication Skills Including Spoken English
- Computers & Internet Usage
- Key Board Skills





COVID RELIEF FOR BENEFICIARIES OF PROJECT MANZIL

The project aimed to provide the most relevant and important form of relief at the right time.

Asha for Education
Bringing hope through education

Funded By:
Asha For Education

As the beneficiaries of Project Manzil were largely from communities which were worst hit by COVID, the team of Asha For Education, San Francisco decided to provide medical relief in 2021-22, in continuation of the ration relief that was provided in 2020-21.

700 students of classes 6th to 12th of the 3 identified schools were provided a medical kit for families. Parallely, a survey was conducted to assess the prevailing situation of the families and the nature of support needed.





EMERGENCY FUND FOR COVID RELIEF

British Telecom's generous response to the COVID relief requirements of the residents of Pataudi and its neighbouring villages came in the form of an Emergency Fund., which provided for relief in Multiple forms. These included Medical Relief to those affected by the virus, ration relief to the families who lost their source of income, and wages for women who contributed to mask making as well as free distribution of masks.

Funded By:
British Telecom

PROJECT HIGHLIGHTS			
PEOPLE SUPPORTED	FAMILIES GIVEN RATION SUPPORT	COMMUNITY WOMEN INVLOVED IN MASK MAKING	MASKS MADE AND DISTRIBUTED
1,000	150	70	60,000







ADULT LITERACY CERTIFICATE DISTRIBUTION



CELEBRATING INTERNATIONAL WOMEN'S DAY



PROTSAHAN MELA AT KHAJURKA VILLAGE, HARYANA



SKILL COMPETITION AT JATOULI CENTER



LOBBY EVENT AT SMS GROUP OFFICE



CERTIFICATE DISTRIBUTION CEREMONY



YOUTH SKILL'S DAY



TRAINEES CELEBRATING TEACHER'S DAY



PICKLE MAKING TRAINING FOR ASPIRING ENTREPRENEURS



SKILL EVENT FOR WOMEN AT SANGAM VIHAR



REMEDIAL CLASSES IN UNCHA MAJRA VILLAGE



FAMILY DAY CELEBRATION AT KHANPUR



EXPOSURE VISIT OF WOMEN ENTREPRENEURS TO DILLI HAAT



ORIENTATION OF NEW CISE BATCH AT PATAUDI



RETAIL SECTOR EXPOSURE VISIT



INCENSE MAKING TRAINING FOR WOMEN AT SANGAM VIHAR



DISTRIBUTING 900 MASKS AT A PATAUDI SCHOOL



EXPOSURE VISIT TO MG ROAD WITH TRAINEES

SMS group

PAUL WURTH
SMS group

Asha for Education
Bringing hope through education

BT

IDFC FIRST Bank

Microsoft

msc

Futures First

Littelfuse

Shri Ratanlal FOUNDATION

EMERGING SECURITIES PVT LTD

OUR ESTEEMED PROJECT SPONSORS OVER THE YEARS HAVE INCLUDED CORPORATES, FOUNDATIONS AND MULTILATERAL ORGANISATIONS

- ACCENTURE
- AMDOCS
- ASHA FOR EDUCATION, S FO
- AUSTRALIAN HIGH COMMISSION
- BAIN & COMPANY
- BARCLAYS SHARED SERVICES
- BCG
- BEE KAY CHARITABLE TRUST
- BT (BRITISH TELECOM GROUP)
- DRI
- EMERGING SECURITIES
- FICCI LADIES ORGANISATION
- FLUOR DANIEL
- FUTURES FIRST INFO SERVICES
- GAIL
- HDFC BANK
- H T PAREKH FOUNDATION
- IDFC FIRST BANK
- IMAGES BAZAAR
- JIVAJI AGRI EDUCARE FOUNDATION
- JUMAX FOAM
- LITTLEFUSE
- MARUTI UDYOG LTD
- MICROSOFT
- MSC AGENCY PVT LTD
- PEARL GLOBAL INDUSTRIES LTD
- SAPIENT
- SHEELA FOAM
- SHRI RATAN LAL FOUNDATION
- SHRI AUROBINDO FOUNDATION
- SMS INDIA
- TATA CAPITAL
- TATA COMMUNICATIONS LTD
- TECH MAHINDRA FOUNDATION
- TEX FASTENERS
- UNODC
- WARBURG PINCUS

Flipkart

BIG BAZAAR
NAYE INDIA KA BAZAAR

BURGER KING

Shaurya
Beyond Barriers

Telemax

lifestyle
YOUR STYLE. YOUR STORE.

APML

ADA
EXPERIENCE

BYR
Insurance Brokers

Admission
Tracks Pvt Ltd

NATIONAL ORGANISATION
FOR SOCIAL EMPOWERMENT

AJIVIKA
JAGORI

BIKANERVALA

SINCE 1956
GIANI
ICE CREAM

Reliance
RETAIL

croma
in-store | online | mobile

Café
Coffee
Day

ETASHA SOCIETY

E-48, Basement, Greater Kailash Enclave-2, New Delhi-110048

Statement of Affairs as on March 31, 2022

PARTICULARS	SCH.	FY 21-22 Amount (Rs.)	FY 20-21 Amount (Rs.)
SOURCES OF FUNDS			
Corpus Fund	1	4,724,954	3,732,144
General Fund	2	22,831,648	9,304,189
TOTAL		**27,556,601**	**13,036,333**
APPLICATION OF FUNDS			
Fixed Assets	3	4,339,128	2,580,936
		4,339,128	**2,580,936**
Current Assets :			
(a) Cash & Bank Balances	4	24,313,641	12,047,698
(b) Other Current Assets	5	682,230	1,056,689
		24,995,871	**13,104,387**
Less: Current Liabilities :			
(a) Duties and Taxes	6	129,863	12,391
(b) Other Current Liabilities	7	700,768	2,088,831
(c) Other Liabilites		947,768	547,767
		1,778,399	**2,648,989**
Net Current Assets		**23,217,472**	**10,455,398**
TOTAL		**27,556,601**	**13,036,334**

Significant Accounting Policies and Notes on Accounts 14

As per our report of even date

For Nitin Khandelwal & Associates
Chartered Accountants
Firm Registration No. 020850N

CA Nitin Kr Khandelwal
Partner
Membership No. 099286

Date: 31/08/2022
Place: New Delhi
UDIN:- 22099286AQKSAK1783

For and on behalf of the Board of
ETASHA Society

Dr.Meenakshi Nayar
President

Ms. Mini Bhargava
Secretary

Ms Sangeeta Sharma
Treasurer

ETASHA SOCIETY

E-48, Basement, Greater Kailash Enclave-2, New Delhi-110048

Receipt & Payment Account for the year ended March 31, 2022

PARTICULARS	FY 21-22 Amount (Rs.)	FY 20-21 Amount (Rs.)	PARTICULARS	FY 21-22 Amount (Rs.)	FY 20-21 Amount (Rs.)
I. Opening balances:			I. Expenses	36033334.89	22,769,814
a) Cash in hand	3612	9,652			
b) Bank balances	6425891	4,887,051	II. Imprest given #	2624144	2,355,713
			# Net of amounts received out of Fee from students FY 21-22 (Rs. 2,68,121)		
II. Donations and Contribution					
Donation Corpus	832544	218,455	III. Interest Free Loan to Women Entrepreneurs	101000	5,500
Donation (Individual,VTP,ESDP,CGS,Covid,General,Tot)	2566482	6,981,978			
			IV. Payment for opening outstanding dues against expenses		
Project Donation	50445168	25,124,237		1912394.41	362,611
III. Interest Received			V. Acquistion of Fixed Assets	2786902	963,920
a) Bank Deposits	185039	189,925			
b) Saving Bank	55979	66,882	VI. Deposits and Advances		
			Fixed Deposits	20200000	6,700,000
IV. Receipt from Investments			Security Deposit	5000	22,000
a) FD Matured	9081324	2,000,000			
			VII. Closing Balances		
V. Other Receipts			a) Cash in hand	41803	3,612
a) Fees from Students*	48751	54,147	b) Bank Balances	7208089.16	6,425,891
b) Other Income	329687	24,670			
*net of Amounts directly considered under imprest FY 21-22 (Rs. 2,68,121)					
c) Income Tax Refund	861060				
d) Repayment of loan	37000				
e) Membership Fees	5500				
VI. Imprest Redemption	34630	52,065			
Total	70,912,667	39,609,061	Total	70,912,667	39,609,061

For Nitin Khandelwal & Associates
Chartered Accountants
Firm Registration No. 020850N

CA Nitin Kr Khandelwal
Partner
Membership No. 099286

Date : 31/08/2022
Place: New Delhi
UDIN:- 22099286AQKSAK1783

ETASHA Society
President
Dr.Meenakshi Nayar
President

ETASHA SOCIETY
Secretary
Ms. Mini Bhargava
Secretary

For and on behalf of the Board of
ETASHA Society

ETASHA SOCIETY
Treasurer
Ms.Sangeeta Sharma
Treasurer

ETASHA SOCIETY

E-48, Basement, Greater Kailash Enclave-2, New Delhi-110048

Income & Expenditure Statement for the year ended March 31, 2022

PARTICULARS	SCH.	FY 21-22 Amount (Rs.)	FY 20-21 Amount (Rs.)
A. INCOME			
i) Donations & Contributions	8		
- General Donation		2,083,645	3,963,325
- Project Specific		48,217,639	28,083,358
- For Earmarked Activities		738,537	106,879
		51,039,821	32,153,562
ii) Training Fees	9	268,121	154,702
iii) Bank Interest and Other Income	10	615,777	389,820
		51,923,719	**32,698,084**
B. EXPENDITURE			
Expenses on Objects of the Society	11	33,155,458	22,890,620
Expenses on Earmarked Activities within the Objects of Society	12	918,200	1,120,151
Establishment and Adminstrative Expenses	13	3,293,893	3,224,632
Depreciation	3	1,028,710	764,070
		38,396,261	**27,999,473**
Excess of Income over Expenses /(Prev. yr. Excess of Expenses over Income) for the year		**13,527,458**	**4,698,611**
Significant Accounting Policies and Notes on Accounts	14		

As per our report of even date

For Nitin Khandelwal & Associates
Chartered Accountants
Firm Registration No. 020850N

CA Nitin Kr Khandelwal
Partner
Membership No. 099286

Date: 31/08/2022
Place: New Delhi
UDIN:- 22099286AQKSAK1783

For and on behalf of the Board of
ETASHA Society

ETASHA SOCIETY
President
Dr.Meenakshi Nayar
President

ETASHA SOCIETY
Secretary
Ms. Mini Bhargava
Secretary

ETASHA SOCIETY
Treasurer
Ms Sangeeta Sharma
Treasurer

	Full Time Staff			
	Slab of gross salary plus benefits (Rs per month)	Male	Female	Total
1	<5000	0	0	0
2	5,000 - 10,000	4	9	13
3	10,000 - 25,000	13	25	38
4	25,000 - 50,000	14	14	28
5	50,000 - 1,00,000	1	3	4
6	1,00,000 >	1	0	1
	TOTAL	33	51	84
	Paid Interns			
	Slab of gross salary plus benefits (Rs per month)	Male	Female	Total
1	<5000	0	0	0
2	5,000 - 10,000	0	1	1
3	10,000 - 25,000	2	0	2
4	25,000 - 50,000	0	0	0
5	50,000 - 1,00,000	0	0	0
6	1,00,000 >	0	0	0
	TOTAL	2	1	3
Consultants & Part-time Staff				
	Slab of gross salary plus benefits (Rs per month)	Male	Female	Total
1	<5000	0	0	0
2	5,000 - 10,000	0	0	0
3	10,000 - 25,000	0	1	1
4	25,000 - 50,000	0	1	1
5	50,000 - 1,00,000	1	1	2
6	1,00,000 >	0	0	0
	TOTAL	1	3	4



DR. MEENAKSHI NAIR
[PRESIDENT]



MS. VIMALA RAMACHANDRAN
[VICE PRESIDENT]



MS. MINI BHARGAVA
[SECRETARY]



MS. SANGEETA SHARMA
[TREASURER]



MS. RITU MOTWANI
[FOUNDER MEMBER]



DR. USHA JUMANI
[FOUNDER MEMBER]



MS. ANITA ANEJA
[FOUNDER MEMBER]



MR. PRAMOD PATNI
[FOUNDER MEMBER]



DR. CHERIAN JOSEPH
[MEMBER]



DR. FREDA SWAMINATHAN
[FOUNDER MEMBER]



MR. BADRI AGARWAL
[MEMBER]



MS. RATNA SUDARSHAN
[MEMBER]

SUPPORT ETASHA AND CO-CREATE ECONOMIC PROGRESS

Even as the rest of India charges ahead to become globally significant in multiple spheres, the socio-economically underprivileged have yet again got pushed back into the cycle of poverty. The pandemic has resulted in lost livelihoods, shrunk opportunities and increased challenges in the form of requirement of new skill sets.

Make a gift to create a better and sustainable world of opportunities for the youth and women from the underprivileged communities. With your gift today, we can amplify the impact in the lives of the people by skilling them for successful employment and supporting them to set up and run sustainable enterprises.

YOUR OPTIONS FOR MAKING A DIFFERENCE



ENTREPENURSHIP INCUBATION FUND

TO HELP ASPIRING NANO ENTREPRENEURS EMBARK ON THEIR JOURNEY

MINIMUM - RS 50



SKILLING FOR EMPLOYMENT

TO HELP AMBITIOUS HIGH SCHOOL PASSED YOUTH

MULTIPLES OF RS 6,000



CAREER GUIDANCE

TO HELP 10TH - 12TH STANDARD STUDENTS CHOOSE THEIR RIGHT CAREER AND PLAN FOR IT

RS 1,000



CORPUS FUND

TO STRENGTHEN THE ORGANIZATION

MULTIPLES OF RS 1,000



GENERAL FUND

FOR STREAMLINING SYSTEMS AND PROCEDURES

MULTIPLES OF RS 250



CAPACITY BUILDING FUND

FOR GROWTH AND DEVELOPMENT OF THE TEAM

MULTIPLES OF RS 5,000

WAYS TO DONATE

ONLINE

VIA ETASHA'S WEBSITE

https://www.etashasociety.org/donate-now.html

OFFLINE

MAIL A CHEQUE

ETASHA Society
E 48 Lower Ground Floor, Greater Kailash
Enclave 2, New Delhi-110048

HAVE US COLLECT A CHEQUE

CALL US AT

011 - 3500588
011 - 3500589
011 - 45508593



CAREER DEVELOPMENT INSTITUTE (CDI)

E-48, GREATER KAILASH ENCLAVE II,
NEW DELHI
110048



CAREER DEVELOPMENT CENTRE - I (CDC-1)

F/2, 668, 1ST FLOOR, MANGAL BAZAR ROAD,
SANGAM VIHAR, NEW DELHI
110086



CAREER DEVELOPMENT CENTRE - II (CDC-2)

193, DEVLI ROAD, KHANPUR, OPP - SONA
MODERN PUBLIC SCHOOL,
NEW DELHI, 110083



CAREER DEVELOPMENT CENTRE - III (CDC-3)

L-1246, II & III FLOOR, MANGOLPURI, NEAR
WATER TANK & OPPOSITE RAIN BASERA, ABOVE
KAMAL BAND, NEW DELHI – 110083



CAREER DEVELOPMENT CENTRE - IV (CDC-4)

HOUSE NO, D- A- 173, NEAR FCI GODOWN
PRAKASH VIHAR COLONY,
DISTT- PALWAL, HARYANA - 121102



CAREER DEVELOPMENT CENTRE - VI (CDC-6)

1ST FLOOR, NEAR POWER HOUSE, RAMPUR
ROAD, PATAUDI, GURUGRAM,
HARYANA - 122503



CAREER DEVELOPMENT CENTRE - VIII (CDC-8)

1ST FLOOR, CHAUHAN MARKET, NEAR
KHANDEWLA MOD, KULANA ROAD, JATAULI
MANDI, GURUGRAM - 122001



Skilling Communities
for Employment & Income Generation

ETASHA SOCIETY

E 48 LOWER GROUND FLOOR,
GREATER KAILASH ENCLAVE 2,
NEW DELHI-110048